

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 41.237706 Longitude: -75.857924

Wilkes-Barre Township Marketplace Wilkes-Barre Township, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	8,106	71,910	116,711
	Population Est 25Q1	8,111	71,933	116,776
	Population Est 24Q4	8,114	71,866	116,697
	Population Est 24Q3	8,108	71,809	116,615
	Population Est 24Q2	8,099	71,771	116,516
	Population Est 24Q1	8,092	71,726	116,410
	Population Est 23Q4	8,209	71,692	116,276
	Population Est 23Q3	8,194	71,602	116,163
	Population Est 23Q2	8,185	71,548	116,063
	Population Fcst	8,072	71,888	116,778
	2010 Census Population	7,503	68,367	113,249
	2000 Census Population	7,538	71,801	118,808
	1990 Census Population	8,666	78,186	127,221
	Current Year Daytime Population	13,897	111,143	152,510
	Average Seasonal Population	135	634	1,191
	Historical Annual Growth, 1990 – 2000	-1.38%	-0.85%	-0.68%
	Historical Annual Growth, 2000 – 2010	-0.05%	-0.49%	-0.48%
	Estimated Annual Growth, 2010 – CY	0.53%	0.35%	0.21%
	Projected Annual Growth, CY to Y5	-0.09%	-0.01%	0.01%
	Group Qtrs Est	341	5,163	5,565
Transient Est Average Last 4 Qtrs	886	5,144	5,511	
Households	Current Year Estimated Households	3,302	29,789	49,797
	Households Est 25Q1	3,303	29,768	49,786
	Households Est 24Q4	3,303	29,739	49,745
	Households Est 24Q3	3,300	29,709	49,707
	Households Est 24Q2	3,297	29,694	49,663
	Households Est 24Q1	3,293	29,678	49,625
	Households Est 23Q4	3,341	29,646	49,542
	Households Est 23Q3	3,336	29,608	49,491
	Households Est 23Q2	3,333	29,583	49,451
	Households Fcst	3,288	29,791	49,843
	2010 Census Households	3,301	29,038	48,759
	2000 Census Households	3,430	30,439	50,466
	1990 Census Households	3,673	32,177	51,940
	Historical Annual Growth, 1990 – 2000	-0.68%	-0.55%	-0.29%
	Historical Annual Growth, 2000 – 2010	-0.38%	-0.47%	-0.34%
	Estimated Annual Growth, 2010 – CY	0.00%	0.18%	0.15%
	Projected Annual Growth, CY to Y5	-0.08%	0.00%	0.02%
Population per Household	2.35	2.24	2.23	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 41.237706 Longitude: -75.857924

Wilkes-Barre Township Marketplace Wilkes-Barre Township, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.5%	1.1%	1.1%
	HH Income \$250,000 to \$499,999	0.7%	1.3%	1.3%
	HH Income \$200,000 to \$249,999	1.4%	3.0%	3.1%
	HH Income \$175,000 to \$199,999	1.6%	2.0%	2.4%
	HH Income \$150,000 to \$174,999	2.7%	3.5%	3.9%
	HH Income \$100,000 to 149,999	9.9%	13.7%	15.0%
	HH Income \$75,000 to 99,999	10.8%	13.5%	13.8%
	HH Income \$50,000 to 74,999	18.6%	18.6%	18.5%
	HH Income \$35,000 to 49,999	15.1%	13.3%	12.7%
	HH Income \$25,000 to 34,999	9.8%	9.4%	9.0%
	HH Income \$15,000 to 24,999	14.0%	9.0%	8.3%
	HH Income \$0 to 14,999	15.0%	11.7%	11.1%
	Average Household Income	\$59,709	\$76,771	\$80,031
	Median Household Income	\$44,885	\$57,619	\$60,981
	Per Capita Income	\$24,983	\$32,863	\$34,904
	Average Disposable Income	\$50,899	\$62,598	\$64,998
	Median Disposable Income	\$39,522	\$48,916	\$51,414
	Discretionary HH Income Over \$150,000	0.0%	2.1%	2.5%
	Discretionary HH Income \$125,000 to \$149,999	1.6%	2.6%	2.8%
	Discretionary HH Income \$100,000 to \$124,999	1.5%	3.2%	3.8%
	Discretionary HH Income \$75,000 to \$99,999	5.7%	8.0%	8.8%
	Discretionary HH Income \$50,000 to \$74,999	12.1%	17.5%	18.6%
	Discretionary HH Income \$25,000 to \$49,999	27.5%	29.1%	28.7%
	Discretionary HH Income Under \$25,000	51.5%	37.3%	34.9%
	Average Discretionary HH Income	\$32,956	\$43,863	\$46,323
	Median Discretionary HH Income	\$24,260	\$34,437	\$37,207
	Householder White – Count	1,896	19,911	36,995
	Median HH Income	\$55,082	\$62,425	\$65,201
	Average HH Income	\$67,969	\$75,943	\$77,655
	Householder Black or African-American – Count	490	2,446	3,091
	Median HH Income	\$36,541	\$39,034	\$38,499
	Average HH Income	\$42,151	\$51,166	\$50,198
	Householder Hispanic – Count	597	4,845	5,964
	Median HH Income	\$31,336	\$54,021	\$56,142
Average HH Income	\$44,933	\$61,618	\$62,682	
Householder Asian or Pacific Islander – Count	50	393	469	
Median HH Income	\$69,624	\$68,371	\$70,575	
Average HH Income	\$68,997	\$79,409	\$84,588	
Householder Other or Pacific Islander – Count	269	2,195	3,279	
Median HH Income	\$36,193	\$52,508	\$55,261	
Average HH Income	\$43,513	\$60,121	\$63,053	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 41.237706 Longitude: -75.857924

Wilkes-Barre Township Marketplace Wilkes-Barre Township, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	3,929	35,649	57,103
	Female Population	4,178	36,261	59,608
Total Population by Age	Count of Pop 0 to 4 years	489	3,911	6,268
	Count of Pop 0 to 7 years	749	5,430	8,642
	Count of Pop 5 - 13	953	6,681	10,633
	Count of Pop 14 - 18	409	3,584	5,500
	Count of Pop 19 - 22	404	4,048	6,000
	Count of Pop 22 - 25	309	3,254	4,705
	Count of Pop 25 - 29	494	4,839	7,231
	Count of Pop 30 - 34	557	4,763	7,440
	Count of Pop 35 - 39	553	5,024	7,848
	Count of Pop 40 - 44	513	4,443	7,230
	Count of Pop 45 - 59	1,442	12,310	20,552
	Count of Pop 60 - 74	1,400	12,759	22,154
	Count of Pop 75 - 84	423	4,589	8,218
	Count of Pop 85+	160	1,705	2,931
	% of Pop 0 to 4 years	6.0%	5.4%	5.4%
	% of Pop 0 to 7 years	9.2%	7.6%	7.4%
	% of Pop 5 - 13	11.8%	9.3%	9.1%
	% of Pop 14 - 18	5.0%	5.0%	4.7%
	% of Pop 19 - 22	5.0%	5.6%	5.1%
	% of Pop 22 - 25	3.8%	4.5%	4.0%
	% of Pop 25 - 29	6.1%	6.7%	6.2%
	% of Pop 30 - 34	6.9%	6.6%	6.4%
	% of Pop 35 - 39	6.8%	7.0%	6.7%
	% of Pop 40 - 44	6.3%	6.2%	6.2%
	% of Pop 45 - 59	17.8%	17.1%	17.6%
	% of Pop 60 - 74	17.3%	17.7%	19.0%
	% of Pop 75 - 84	5.2%	6.4%	7.0%
	% of Pop 85+	2.0%	2.4%	2.5%
Median Age	39.0	39.9	41.9	
Average Age	39.9	41.3	42.5	
Male Population by Age	% of Pop 0 to 4 years	6.4%	5.6%	5.6%
	% of Pop 5 - 13	12.3%	9.7%	9.6%
	% of Pop 14 - 18	5.4%	5.3%	5.1%
	% of Pop 19 - 22	5.3%	6.0%	5.5%
	% of Pop 22 - 25	3.9%	4.7%	4.2%
	% of Pop 25 - 29	6.3%	7.1%	6.5%
	% of Pop 30 - 34	6.1%	6.8%	6.5%
	% of Pop 35 - 39	6.4%	7.2%	6.8%
	% of Pop 40 - 44	6.5%	6.2%	6.3%
	% of Pop 45 - 59	17.9%	17.1%	17.8%
	% of Pop 75 - 84	4.6%	5.5%	6.1%
	% of Pop 60 - 74	17.8%	17.4%	18.6%
	% of Pop 85+	1.1%	1.3%	1.5%
	Median Age	38.3	38.3	40.2
Average Age	39.1	39.9	41.0	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 41.237706 Longitude: -75.857924

Wilkes-Barre Township Marketplace Wilkes-Barre Township, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.7%	5.2%	5.1%
	% of Pop 5 - 13	11.2%	8.9%	8.6%
	% of Pop 14 - 18	4.7%	4.7%	4.4%
	% of Pop 19 - 22	4.7%	5.3%	4.8%
	% of Pop 22 - 25	3.7%	4.3%	3.8%
	% of Pop 25 - 29	5.9%	6.3%	5.9%
	% of Pop 30 - 34	7.6%	6.4%	6.3%
	% of Pop 35 - 39	7.2%	6.8%	6.7%
	% of Pop 40 - 44	6.2%	6.1%	6.1%
	% of Pop 45 - 59	17.7%	17.1%	17.5%
	% of Pop 60 - 74	16.8%	18.1%	19.4%
	% of Pop 75 - 84	5.8%	7.3%	7.9%
	% of Pop 85+	2.8%	3.4%	3.5%
	Median Age	39.5	41.6	43.6
Average Age	40.7	42.7	43.9	
Race	Count of White	4,575	48,339	86,466
	Count of Black or African-American	1,456	8,193	10,415
	Count of Asian or Pacific Islander	154	1,371	1,682
	Count of Other races	1,921	14,007	18,148
	White	56.4%	67.2%	74.1%
	Black or African American	18.0%	11.4%	8.9%
	Asian	1.9%	1.9%	1.4%
	Other Races	23.7%	19.5%	15.5%
Language Spoken	Speak English at Home	77.5%	80.9%	85.3%
	Speak Spanish at Home	20.3%	15.6%	11.8%
	Speak French or French Creole at Home	0.0%	0.3%	0.2%
	Speak German at Home	0.0%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	0.8%	0.7%	0.7%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.6%	0.5%
	Speak Chinese at Home	0.0%	0.2%	0.2%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.2%	0.2%	0.1%
	Speak Other Asian Languages at Home	1.0%	0.7%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.0%
	Speak Other Language at Home	0.1%	0.6%	0.4%
Hispanic	Hispanic Population	2,146	14,340	17,791
	Hispanic Population Percent	26.5%	19.9%	15.2%
	Mexican	37.4%	25.1%	22.9%
	Puerto Rican	23.8%	26.1%	30.2%
	Cuban	0.2%	0.5%	0.4%
	Dominican	25.5%	35.6%	33.8%
	Central American	2.1%	2.5%	2.4%
	South American	8.6%	6.5%	6.4%
	Other Hispanic	2.5%	3.7%	3.9%
	2000 Hispanic Population Percent	2%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 41.237706 Longitude: -75.857924

Wilkes-Barre Township Marketplace Wilkes-Barre Township, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	1.1%	1.9%	2.2%
	American	1.0%	1.7%	2.0%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.6%	1.4%	1.1%
	Chinese	0.0%	0.3%	0.2%
	Japanese	0.0%	0.1%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.7%	0.5%	0.4%
	South East Asian (ie. Vietnamese)	0.0%	0.1%	0.1%
	Other Asian	0.7%	0.4%	0.3%
	European (percent of total population)	28.9%	38.9%	46.4%
	British	2.5%	3.6%	4.6%
	Dutch	0.2%	0.4%	0.5%
	French	0.1%	0.3%	0.3%
	German	4.5%	5.8%	6.6%
	Italian	3.4%	5.5%	6.4%
	Polish	7.6%	8.5%	10.7%
	Scandinavian	0.0%	0.2%	0.4%
	Scotch/Irish	6.0%	8.6%	9.4%
Other European (ie. Greek/Russian)	4.6%	5.9%	7.5%	
Middle Eastern	0.4%	0.6%	0.7%	
Other Ancestry	10.9%	10.8%	9.7%	
Unclassified Ancestry	14.1%	15.5%	16.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	5,543	50,431	83,604
	Elementary (0 to 8)	6.6%	4.2%	3.2%
	Some High School (9 to 11)	8.8%	8.1%	7.1%
	High School Graduate (12)	46.2%	36.6%	36.6%
	Some College (13 to 16)	16.1%	17.5%	18.1%
	Associates Degree Only	7.3%	10.6%	11.2%
	Bachelors Degree Only	10.3%	14.6%	15.1%
	Graduate Degree	4.6%	8.5%	8.5%
	% College (4+)	14.9%	23.1%	23.7%
Household Type	Total Households – count	3,302	29,789	49,797
	One Person HHs – count	1,212	11,427	18,273
	Family HHs – count	1,824	16,216	27,723
	Married Couple – count	914	9,694	17,278
	w/own children – count	338	3,083	5,235
	w/out own children – count	575	6,611	12,043
	Male Householder – count	202	1,524	2,364
	Female Householder – count	709	4,998	8,081
	Non-Family Households – count	267	2,147	3,801
	1 Person Household	36.7%	38.4%	36.7%
	2 Person Household	29.1%	30.9%	32.4%
	3 Person Household	16.3%	14.2%	14.4%
	4 Person Household	9.4%	9.4%	9.5%
	5 Person Household	5.2%	4.4%	4.3%
6 Person Household	1.7%	1.6%	1.6%	
7+ Person Household	1.7%	1.2%	1.0%	
% Households With Children	26.8%	22.8%	22.4%	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 41.237706 Longitude: -75.857924

Wilkes-Barre Township Marketplace Wilkes-Barre Township, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,880	33,969	56,200
	Owner Occupied Percent	41.9%	47.3%	52.2%
	Renter Occupied Percent	43.2%	40.4%	36.4%
	Vacant Housing Percent	14.9%	12.3%	11.4%
	Total Housing Units (Census 2000)	3,822	33,818	55,576
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.0%	0.3%	0.5%
	Property Value \$750,000 to \$999,999	0.0%	0.6%	0.5%
	Property Value \$500,000 to \$749,999	0.3%	2.8%	3.5%
	Property Value \$400,000 to \$499,999	0.8%	3.5%	4.5%
	Property Value \$300,000, to \$399,999	3.1%	9.4%	11.0%
	Property Value \$200,000 to \$299,999	12.5%	22.0%	24.0%
	Property Value \$150,000 to \$199,999	16.5%	19.4%	19.2%
	Property Value \$100,000 to \$149,999	28.4%	21.9%	19.7%
	Property Value \$60,000 to \$99,999	24.1%	12.1%	9.8%
	Property Value \$40,000 to \$59,999	6.6%	4.0%	3.3%
	Property Value \$0 to \$39,999	7.7%	4.0%	4.1%
	Median Home Value	\$122,460	\$166,939	\$180,366
Wealth per Household	\$0 and under - percent	20.0%	18.9%	18.4%
	\$1 to \$4999 - percent	10.9%	9.9%	9.5%
	\$5k to \$9999 - percent	5.5%	5.1%	4.9%
	\$10k to \$24999 - percent	7.0%	6.8%	6.6%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.2%	10.3%	10.3%
	\$100k to \$249999 - percent	17.0%	17.4%	17.8%
	\$250k to \$499999 - percent	11.3%	12.1%	12.4%
	\$500k+ - percent	11.2%	12.6%	13.1%
	Median HH Wealth	\$48,750	\$61,815	\$67,538
	Avg HH Wealth	\$196,155	\$214,307	\$220,870
Economic Viability	Economic Viability Local	254	268	267
	Economic Viability Indexed	91	97	96
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,642	33,799	56,655
	Managerial/Executive	5.8%	11.1%	12.8%
	Professional Specialty	19.0%	21.6%	20.9%
	Healthcare Support	3.5%	4.5%	4.8%
	Sales	6.5%	8.4%	8.7%
	Office & Administrative Support	16.5%	12.2%	12.7%
	Protective Service	3.4%	2.7%	2.4%
	Food Preparation	5.0%	7.2%	7.0%
	Building Maintenance & Cleaning	7.1%	3.9%	3.7%
	Personal Care	2.5%	2.5%	2.3%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.2%
	Construction	6.5%	5.4%	6.0%
	Production & Transportation	24.2%	20.2%	18.6%
	Percent White Collar Workers	51.3%	57.9%	59.8%
	Percent Blue Collar Workers	48.7%	42.1%	40.2%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 41.237706 Longitude: -75.857924

Wilkes-Barre Township Marketplace Wilkes-Barre Township, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	6.5%	4.5%	4.8%
	Manufacturing	10.6%	9.9%	9.8%
	Transportation	10.7%	9.8%	8.6%
	Information	1.4%	1.3%	1.1%
	Wholesale/Retail	13.8%	15.2%	16.4%
	Finance, Insurance, Real Estate	6.0%	5.4%	5.5%
	Professional Services	1.4%	4.1%	4.4%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	5.4%	5.1%	4.6%
	Educational Services	24.8%	24.4%	25.2%
	Entertainment Services	7.8%	9.7%	9.4%
	Other Professional Services	4.9%	5.0%	4.6%
	Public Administration	6.6%	5.4%	5.5%
Vehicles per HH	No Vehicles	26.0%	15.7%	13.1%
	1 Vehicle	44.9%	43.4%	42.9%
	2 Vehicles	20.3%	29.7%	31.0%
	3 or more vehicles	8.9%	11.2%	13.0%
	Average Number of Vehicles	1.15	1.40	1.48
Change	Births (last 12 months)	85	687	1,096
	Deaths (last 12 months)	67	673	1,197
	Migration (last 12 months)	-7	184	389
Work place	Workplace Establishments	426	2,846	3,773
	Workplace Employees (FTE)	7,995	52,020	67,255